



For Immediate Release

HEADLINE: Simon Lessing Nets Second Straight Win on a Javelin

LITTLE ROCK, Arkansas – May 26, 2005 – Simon Lessing dominated the pro field at the Ford Florida Half Ironman at Walt Disney World Resort last weekend with a time of 3:52:06.

It was a hot day on the course," said Lessing. "I now have an advantage getting off the bike - my legs are fresher for the run than they have been in past years. The bike to run transition has been helped greatly by my bike this season." Lessing's 1:15:47 run split was the second fastest of the day and his bike split was almost three minutes faster than last year.

Javelin athlete Michael Lovato finished in fourth place overall with a time of 4:00:54. "The Disney race was another good test for me, one that proves to me that I'm riding the fastest triathlon bike on the circuit," Lovato said. "My big problem now seems to be that Simon has one also! However, I do look forward to our rematch down the road at Ironman Coeur d'Alene."

In late January, Lessing traveled to Little Rock for fitting sessions with Scott Warren, Javelin's founder and bike designer. "When Simon came down here, we were excited to fix some of the flaws in his bike position prior to joining Javelin," Warren said. "Our time was well-spent. One of his concerns was being able to run well off the bike, and it has worked for two races in a row this season."

The Javelin Arcole that Lessing and Lovato rode are stock models. Developed through Javelin's wind tunnel testing program, the Arcole was designed specifically for triathletes and time trial racers.

In addition to Lessing and Lovato, 88 Team Javelin members participated in the race. The team was created by Javelin to support age group athletes at the grassroots level. "This was my first chance to see team members racing at a large event," said Mac McEneaney, Vice President of Sales and Marketing for Javelin. "What spouse, friend or relative hasn't spent hours waiting patiently to see their loved one for just a few seconds on the bike or run. You can pick out the Team Javelin uniforms from a few hundred yards away."

Lessing and Lovato will both continue racing on June 26 at Ironman Coeur d'Alene.

The complete Javelin line of bikes is offered through select, high quality bicycle retailers throughout North America and overseas.

For further information about Javelin bikes, visit www.javbike.com, and for information on Team Javelin, visit www.javelintriathlonteam.com.

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