



For Immediate Release

HEADLINE: Javelin Athletes Dominate at the Boulder Peak Triathlon

LITTLE ROCK, Arkansas – July 26, 2005 – Simon Lessing and Amanda Lovato lined up last weekend at the Boulder Peak Triathlon in Boulder, Colorado. Lessing won the men's race and blazed through the course with the fastest split in the swim, the bike and the run, while Amanda (Gillam) Lovato recorded her first overall victory as a pro.

Strategically, this was a good place to test myself before Ironman Canada," said Lessing. "I used this as a training day to shock my system by going short – it's been over a year since I've competed in a short course race. I guess the Barolo works on short courses, I love this bike."

In late May, Lessing began riding his Javelin Barolo after training and racing on a Javelin Arcole to start the season. "Simon wanted to see how the carbon fiber seat and chain stays would improve his performance," noted Scott Warren, Javelin's founder and frame designer. "He averaged 5:16 miles in this race, which is a pretty good indicator that they left him with a little more for the run."

Amanda Lovato switched from a Javelin Amarone to a Barolo as well in the weeks leading up to the race. She had a four and a half minute faster bike split than the next female pro and outran the next closest pro by over a minute on the run.

It means a lot for me to win at Boulder Peak because this has always been one of my favorite races," said Lovato. "Its challenging bike course has always suited me, and this year was no exception. It was no coincidence that Simon and I both had the top bike splits of the day: the Barolo is exceptionally fast."

Both athletes reside in Boulder, Colorado, so the race was a convenient fit for both. "It's nice to get out of your own bed and ride two miles to the start," added Lessing. "Plus you can see your family at the finish without dragging them around the country."

The Javelin Barolos that Lessing and Lovato rode are stock framesets developed through Javelin's wind tunnel testing program specifically for triathletes and time trialists. The frame is the most technologically advanced frameset in the Javelin lineup.

Lessing will continue his racing at the end of August in Ironman Canada. Lovato will race in September at Ironman Wisconsin.

The complete Javelin line of bikes is offered through select, high quality bicycle retailers throughout North America and overseas.

For further information about Javelin bikes, visit www.javbike.com, and for information on Team Javelin, visit www.javelintriathlonsteam.com.

CONTACT: Scott Warren, Javelin, LLC scott@javbike.com 800-814-0133 or www.javbike.com.