

# JAVELIN

## Hand-crafted Italian Bicycles

### For Immediate Release

#### **HEADLINE: Javelin Introduces Next Evolution in Custom Carbon Time Trial Frameset**

**LAKE ZURICH, Illinois - August 29, 2016** – Javelin Bicycles is thrilled to announce the Javelin Maggiore, our newest frameset created for time trialists and triathletes. Designed with an emphases on aerodynamics, the Maggiore improves on the groundbreaking design of its predecessor, the Lugano. A fully integrated electric-only cockpit ensures that no watts will be wasted to the wind. Coupled with a custom geometry designed around each individual rider, the Maggiore will undoubtedly live up to its English translation: Greater.

To further minimize drag, Javelin has implemented the use of an integrated front brake hidden from the wind behind each fork blade. Additional frame features include, internal cable routing, battery ports, and adjustable offset seat post. With a typical 60-day turnaround time, your new custom frame will be ready to race the clock before you know it.

For over two decades Javelin has been custom building bicycles that combine the best American engineering with the finest Italian craftsmanship. Purpose built with the rider in mind, we utilize wind tunnel data, fluid dynamics, and computer modeling to create the bike of your dreams.

Javelin's Italian artisans create each frame unitizing a unique hand-wrapped tube-to-tube construction process. This process allows us to offer limitless customization options including electronic optimization, integrated seat mast, disc brakes, and of course geometry. Our product line includes a full range of high performance frames in the road, track, cyclocross and time trial disciplines.

For additional information about the Javelin Maggiore and the rest of the Javelin lineup, visit [www.javbike.com](http://www.javbike.com).

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